

Laguna Signs Exclusive Agreement to Distribute Swiss-Made CBD Skin Care Products

KELOWNA, BC - August 09, 2016 – Laguna Blends Inc. (CSE: [LAG](#)) (OTC: [LAGBF](#)) (Frankfurt: [LB6A.F](#)) (the “Company” or “Laguna”), a network marketing company, has signed a distribution agreement with ISO International, LLC, a transaction under which Laguna has acquired the exclusive right to market, promote and distribute seven CBD skin care products of CannaCeuticals of California, USA (“Canna”).

Canna is a Swiss heritage brand utilizing cosmeceutical-grade cannabidiol (CBD) for its line of revolutionary skincare products. In a recent study of Canna’s CBD face serum, test subjects reported a 100% overall improvement to the appearance of skin within two weeks. Additionally, more than 80% of test subjects said they would purchase the Canna serum product if it was available for purchase.

With this previously announced agreement now finalized, Laguna will leverage its affiliate marketing network to sell Canna products in the USA and pending regulatory approval, Laguna will also market the products in Canada, Asia, Europe and Mexico.

“We are excited to announce the closing of this transaction, which firmly roots Laguna in the \$121 billion global skin care industry,” says Laguna CEO Stuart Gray. “The pairing of our rapidly growing affiliate network with a revolutionary and clinically proven product line creates a powerful opportunity of growth and expansion.”

Mr. Ray Grimm Jr. President of Laguna Blends Inc. stated, “Over the past three weeks Laguna has sent samples of the Cannaceutical skin care products to some select affiliates and within 3-7 days we received some overwhelmingly positive feedback. Women are noticing changes in skin texture and skin tone and are eager for the skin care line to become available for purchase. Our goal is to have this product available before the end of September 2016.”

Per the agreement, Laguna will pay a one-time license fee of \$100,000 US. Additionally, during the first two years of the initial term, Laguna will place a minimum purchase order of \$1.5 million US of product priced at wholesale.

What is Cannabidiol

Cannabidiol (CBD) is a non-psychoactive cannabinoid found in abundance in the hemp plant. Hemp genetics are naturally rich in cannabidiol as well as other non-psychoactive cannabinoids and phytochemicals. Cannabidiol, and all the other cannabinoids in the cannabis plant, were patented by the United States Government in 2003 as neuroprotectants and antioxidants.

None of the statements contained in this news release are health claims and the FDA has not evaluated these claims. Laguna’s products and proposed products are not intended to diagnose, treat, cure or prevent any disease.

About CannaCeuticals

CannaCeuticals Swiss heritage is at the core of Canna’s revolutionary skincare products. Its pure, cosmeceutical-grade CBD extract hails from the crisp, clean air of Switzerland, but Canna’s heritage goes much further than that. Swiss culture is known for its precision and perfectionism,

and CannaCeuticals radiates that same standard in every formula it produces. Canna's team of formulators are made up of chemists and product developers that analyze every detail, sourcing ingredients from all ends of the earth to create the most balanced, highly efficacious, anti-aging CBD skincare products in the world.

CannaCeuticals CBD7 anti-aging skincare products incorporate cannabidiol (CBD), a superior antioxidant and a potential anti-inflammatory agent, both of which are significant in anti-aging. Canna's Swiss heritage influences a sense of unity in its products, and it combines CBD with other essential anti-aging ingredients to create formulas that pack a powerful punch.

About Laguna Blends Inc.

Laguna is a network marketing company that generates retail sales through independent affiliates. Affiliates utilize tools and technology that enable them to build an international business from their own home or anywhere else in the world. This technology replaces the need for expensive travel and hotel meetings.

The Company is currently focused on the nutritional health benefits derived from hemp. Laguna's first product category as an entry to market are functional beverage products that contain hemp and other efficacious ingredients. Laguna's initial products to market are the following:

- **“Caffe”** is an instant, “just add water” hot coffee beverage that is infused with both whey and hemp protein. With 2 grams of protein in every serving, Laguna's proprietary product packs a powerful protein punch. Caffe, contains Instant coffee, whey protein hydrolysate, hemp protein, natural flavors.
- **“Pro369”** is a single serving, “on-the-go,” plant based, instant, hemp protein that is served cold and comes in 4 delicious flavors. Pro369 is water soluble and can be directly mixed in water, added to milk, almond milk or coconut milk. Pro369 can also be blended in a shake or smoothie. Pro369 is also a source of Omegas, 3, 6 and 9 and contains ginseng.

Laguna Blends has been granted approval from Health Canada for four powdered Pro369 flavours: Chocolate Banana, Mixed Berry and Vanilla Caramel and Tropical Powder. Pro369 contains Hemp protein, natural flavors, stevia, and American ginseng.

The Minister of Health from Health Canada has granted Laguna a product license along with a Natural Product Number (“NPN”) for all four of the Pro369 Flavours. They are all listed under the same NPN.

- A source of protein that helps build and repair body tissues.
- Source of amino acids involved in muscle protein synthesis.
- Assists in the building of lean muscle.
- An adaptogen to help maintain a healthy immune system.
- Supportive therapy for the promotion of healthy glucose levels.

Hemp has long been recognized by the health and nutrition industry as a super food, cited in many publications as a balanced source of all ingredients required to achieve health and wellness.

HempOmega®

HempOmega® is an environmentally sustainable, vegetarian source of Omegas 3 and 6 that boasts a superior nutrient profile. A water soluble, homogenous, powdered ingredient, it can be easily integrated and/or manipulated, with no unpleasant taste or chemical contamination – opening up entirely new product formulation opportunities. Hemp Omega's greater ability to endure the digestive process delivers unmatched bioavailability, thereby maximizing its potential health benefits.

The Company sells its products through its independent affiliates in the USA and Canada.

HempOmega® is a Trademark owned by Naturally Splendid Enterprises, Ltd. and is used under license by Laguna Blends Inc.

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Forward-Looking Information:

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, products and future the Company's business, its product offerings and plans for sales and marketing. Although the Company believes that the expectations reflected in the forward looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned to not place undue reliance on forward-looking information. Such forward looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on,

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