



1108-1238 Seymour Street Vancouver BC, V6B 6J3

Increasing Shareholder Value by Combining Organic Growth with a Disciplined Acquisition Philosophy

PRESS RELEASE August 3, 2016

Invictus Receives Final Payment for Future Harvest's Product Line for \$4.7 Million Total Cash Consideration

Vancouver, BC, August 3rd, 2016 - INVICTUS MD STRATEGIES CORP. ("Invictus MD" or the "Company") (CSE: IMH; OTC: IVITF; FRA: 8IS) is pleased to announce that Future Harvest Development Ltd. ("**Future Harvest**"), of which Invictus MD currently owns 82.5% indirectly through its subsidiary Prestige Worldwide Holdings Inc., has closed the sale of its Sunblaster product line for total cash consideration of \$4,673,474.

As previously announced on February 1, 2016, Future Harvest entered into an asset purchase agreement with Sunblaster Holdings ULC to sell Future Harvest's Sunblaster product line.

Dan Kriznic, President and CEO of Invictus MD commented, "Since the sale of Sunblaster, we have been working towards our goal of internal restructuring with the intent of expanding our Plantlife Products fertilizer division. We are sufficiently financed with approximately \$2.5 million in cash and have made progress towards increasing operational efficiency and quality control, research and development, and distribution. The Plantlife product line has achieved approximately \$1.3 million in gross sales for the fiscal year ended June 30, 2016, as compared to \$745,000 for the prior year, representing a 65% increase, which demonstrates the growth potential that the company intends to capitalize on."





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Plantlife Products consists of 29 proprietary formulas that offer horticulturists the leading edge in sediment free plant nutrition. Every product has been developed and tested in-house by Future Harvest's own plant scientists. Based on rigorous testing by the Washington State Department of Agriculture and other state regulatory agencies, Future Harvest's Holland Secret product line has less than $1/3^{\rm rd}$ of the heavy metals found in competitive products. In addition, all Plantlife nutrients and additives are 100% sediment and urea free.

About Future Harvest Development Ltd.

For over 20 years, Future Harvest has brought innovative products and solutions to the hydroponic and indoor growing industries. Future Harvest's product lines are available through leading distributors and retailers across North America, the United Kingdom and Europe and include Nutradip, Plantlife Products and Plant Life Plastics, currently sold at major hardware and home garden centers across North America.

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Future Harvest has been manufacturing metering and monitoring equipment for over fifteen years. The most popular and industry standard is the Trimeter, made famous because a single glance tells you if your pH, nutrients and temperatures are on target. All Nutradip products are developed, designed, tested and assembled in Canada.

For more information please visit <u>www.futureharvest.com</u>.

About Invictus MD Strategies Corp.

Invictus MD targets companies with proven brands, strong customer focus, and







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significant growth potential. We not only provide capital to meet these objectives but also years of management experience from a team that has been successful in all facets of business from start-ups to running large international organizations. The fundamental core of our operations is centered on the vast opportunities within fragmented industries.

Invictus MD works in partnership with management teams to increase shareholder value through business planning and process integration, developing and executing growth strategies, leveraging our experience and relationships, and structuring and deploying the proper capital to support long-term growth. Our prudent approach to both investing in and developing successful companies ensures successful execution of the business plan in both times of economic expansion and contraction.

For more information please visit www.invictus-md.com.

On Behalf of the Board,

Dan Kriznic

Chairman & CEO

604-368-6437